The best way to save money, time and avoid stress when selling your home

Sure, it's true that you can sell your home on your own, but you may find it a long, expensive and stressful process without the help of a REALTOR®. Here are a few reasons why it's best to use a REALTOR® to sell your home.

To get the best deal

Do you know how much comparable properties in your area recently sold for? What about their average number of days on the market? Well, a REALTOR® will know these stats and much more. A REALTOR® will use their knowledge and resources to help you determine the best listing price based on your home's features and the current housing market.

To sell your home faster

Selling a home quickly takes more than just putting a sign in the yard and posting it online. A REALTOR® has the resources available to market the property to a large audience and will help you determine the best methods for attracting buyers. This could be accomplished through the Multiple Listing Service (MLS), web and print ads, the REALTOR®'s personal networks and other methods.

To stay out of trouble

There is a lot of paperwork involved in selling your home, such as seller's disclosures, contracts and amendments. While some forms for real estate transactions are available for public use, a professional can help you reduce your legal risk. Plus, only REALTORS® have access to more than 100 forms covering special situations, which can keep you out of legal trouble when you're dealing with a real estate transaction. A REALTOR® will not only help you complete the required forms, they know how to comply with relevant rules and regulations.

To have more success

Studies consistently show that sellers who work with a REALTOR® sell their homes faster, for more money and have fewer hiccups along the way than those who choose to sell by themselves.

For more information on buying, selling, or leasing your home in the San Antonio or surrounding areas, visit SABOR.com and use a REALTOR®.

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