



Sunday Column

By Cher Miculka, 2021 Chairman

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What to Know About Searching for Homes Online

Everyone loves browsing homes on online listing sites, it's fun to look at home décor and fantasize about moving to a new place. Keep these three things in mind while looking at homes online.

1. The most important thing to consider when looking for homes online is that not all listing sites update as regularly as others. Often home buyers will fall in love with a property they have found on a property search site, only to discover that it has been sold or taken off the market. To save yourself from disappointment, be sure to use websites that update frequently like SABOR.com and realtor.com.
2. Your REALTOR® is your greatest asset. REALTORS® have access to the local MLS and have the most up-to-date information regarding listing information. If you find a home that you're interested in, share it with your REALTOR® and they will be able to give you more information about the property, as well as give you an insight into the area in which it is located.
3. Keep in mind that listing photos aren't the same as seeing a home in person. Just because you love a home's listing photos doesn't mean you will love it in real life. It's important to remember that listing photos are taken to showcase the positive features of a home and may not show some of the issues a home may have.

While online home shopping can be a great resource to narrow down the type of home and area you are interested in, it is no substitute for working with a REALTOR®. For more information on buying, selling, or leasing your home in the San Antonio or surrounding areas, visit SABOR.com and use a REALTOR®.

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